



2007 ROUNDUP TIPS!!

Why is Cub Scout Roundup so important?

- a. It keeps your Pack strong & vibrant for the future!
- b. More Scouts, mean more parents, which can result in new helping hands!
- c. Our Council is like a business, which needs a strong and growing customer base to survive!
- d. Strong businesses expand, while weak businesses shrink i.e. selling of camps, merging of districts, reductions in professional staff!
- e. In your district, think about how many underserved boys could benefit from the psychological support provided by Cub Scouting through strong weekly Den Meetings & monthly Pack Meetings! *For many boys Scouting is their extended family and the only structure in their lives. Let us not forget the boys who need our program the most!*

ROUND-UP INGREDIENTS!

First -Who will you invite?

- ◆ For Cub Scout Roundup grades 1-5

Second - How will you invite them?

- ◆ Boy talks
 - Can you find your way into the school classroom?
 - Boy talks increase signup rates by 30% !!*
- ◆ School directory list mailings
- ◆ Phone calls to households
- ◆ Boys asking boys—business card handouts
- ◆ Flyers—handouts when schools recess
- ◆ Banners, yard signs
- ◆ *Promote free Matchbox Car Kit for new registered Scouts**



Third - What activities will you have for your attendees?

- ◆ Breakout parents in one room & scouts in another

Parents:

- ▶ Explain... "Why Scouting?"
- ▶ Explain... "What boys learn."

- ▶ Explain... "How boys learn."
- ▶ Explain... "Program Basics."
 - Consider BSA Videos "Cub Scout Orientation #AV-01V012" (but remember there is nothing better than an enthusiastic volunteer who can effectively share how their Scout has grown & developed through the program!)
- ▶ Discuss & explain parental responsibilities
 - To be engaged & committed
 - Take the time to be trained
 - Be willing to review 'BSA How To' books
 - Make sure you have fun too
 - Work as a team, share the effort, share the fun
- ▶ Discuss how will parents develop their skills
 - District & Council training
 - Great BSA 'how to books' & videos
 - Parents helping parents (mentoring)



Scouts

- ▶ Scout breakout suggestions
 - Nurf dodge ball
 - Knot tying training then...
 - Knot tying relay races
 - Tent setup instruction by your sister Troop
 - How to pack a backpack
 - Pinewood derby race
 - Ask your sister Troop to help out

Fourth

- ◇ Bring everyone back together
- ◇ "We have explained to our parents what Scouting is all about."
- ◇ "Your sons have been doing what scouts do."
 - ▶ Play games
 - ▶ Learn new skills
- ◇ Now we would like to ask you...
 - "Would you like to join our Pack?"
 - Boys.... "If you would like to join, please standup."

Fifth

- ◇ Ask all Parents & Scouts to come forward putting (5) tables around the room. One in each corner & one in the center. Have signs on each table....Grade 1,2,3,4,5.
- ◇ Have parents fill out volunteer applications & parental resource surveys. Scouts should fill out applications with the help of their parents.

Sixth

- ◆ Announce the next meeting date for parents—flyer handout
 - ▶ This will be a den leader training session for each grade level. (see BSA video & literature references in your packets)
 - ▶ Explain to parents the value of building a team.
 - ▶ The Scouts benefit from a broader talent base.
 - One Den Leader.....with....4-8 active parents helping with weekly or bi-weekly activities. "A formula for success!"

Seventh

- ◆ Have refreshments - Cake, soda, coffee, cookies, brownies

IN CONCLUSION!

- ◆ We need to preserve & protect everything special about our Scouting Program!
- ◆ We have the talent, we have the resources...we just need to hone our skills in this very important area!
- ◆ We need to treat our Fall Roundup & all recruiting, with the same care and concern, as we treat a Blue & Gold Dinner or a Pinewood Derby!
- ◆ "Let us not be victims of our own neglect!"



* Come to the council office to drop off your applications and ask for your matchbox car kit. While supplies last!